



EDUCATION

PROJECT PROPOSAL

**UKRAINIAN WAR REFUGEES
AND INTERNALLY DISPLACED
CHILDREN REHABILITATION
WITH LEADER IN ME APPROACH**



**Transforming Education in Ukraine
and the European Region for Ukrainians**



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A low-angle photograph of a large, ancient tree with thick, gnarled branches and a bright sunburst effect in the background. The tree's trunk is massive and textured, with many smaller branches spreading out. The sun is shining from behind the tree, creating a bright starburst effect. The sky is a clear, pale blue. The overall mood is serene and majestic.

PART 1

1. WHY IS THE “LEADER IN ME” PROJECT FOR YOUTH REHABILITATION IN UKRAINE AND THE EU?

“*Leader Ukraine*” Ltd. is an official partner of FranklinCovey Co. (Education) USA and has an exclusive license for Ukraine. Our mission since we started in 2020 was to serve the community by empowering Ukrainian youth, and equipping them with soft skills that are crucial for successful life in the 21st century. This goal is so important because we realize that very often the core problem is rooted in childhood through the fixed mind-sets that are formed during school years, which cause negative behavioral long-lasting effects in professional and personal lives of adults. And we did a great job!!! But then - 24.02.2022 russia attacked our beautiful country, our Ukraine....

There is a war in Ukraine now! russia’s war aggressive actions irreparably damage the educational system of Ukraine. On 24.03.2022 only for 1 month of war horror 554 educational institutions in Ukraine have been damaged by shelling and bombing, of which 72 have been completely destroyed. 6 educational institutions have been damaged in the last 24 hours. Millions of students have been internally displaced or escaped abroad as war refugee children. And the horror is proceeding...

Education is one of the basic needs of a child. But today, traditional education as a solution for a successful future student is critically scarce. Current war reality needs solutions to provide comprehensive assistance to Ukrainian children in overcoming trauma and adverse childhood experiences, as well as building resilience and positive mental health. It is necessary to form in children the perception of the environment as favorable and friendly, and not aggressive and threatening.

Children are especially vulnerable to the effects of war. They suffer fear and insecurity, and disruption to every aspect of their lives. Children who have been displaced are at an increased risk of sexual and physical violence, disease and malnutrition, and separation from family members. As displaced persons or refugees they may experience severe poverty, abuse, exploitation, and psychosocial distress. Millions of Ukrainian children have suffered physical and psychological trauma as a result of russian war against Ukraine.

Our Holy mission is to provide educators, refugee and internally displaced children and their families with training, coaching and other tools to support their psychosocial and emotional needs, enhance their resilience and build positive mental health, which will be crucial for the immediate impact and long-term recovery.

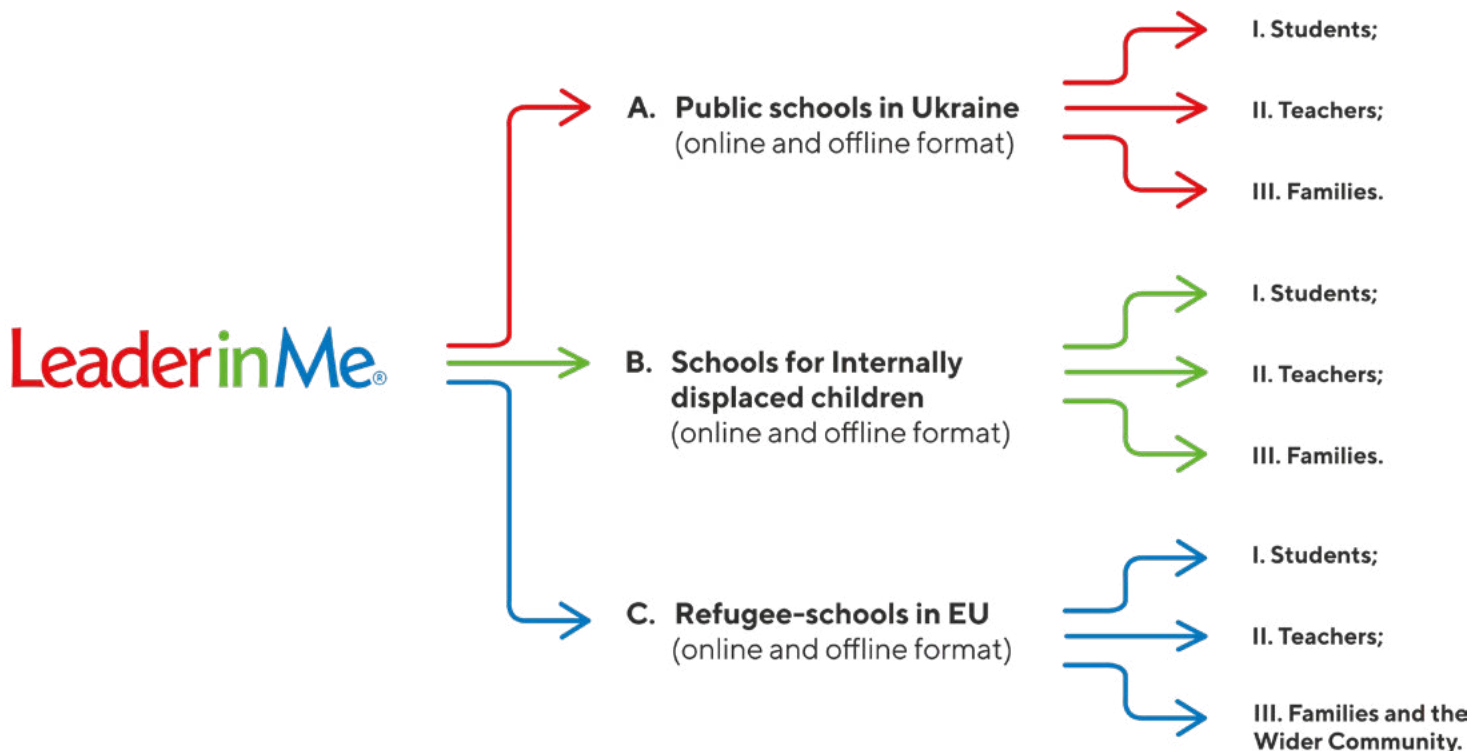
Why we?

- We really understand Ukrainian youth needs and have deep practical experience teaching Ukrainian children age 6 - 18 years with *“Leader in Me”* approach;
- Our team members personally translated and localized basic English *“Leader in Me”* content in Ukrainian language and tailor-made it for Ukrainian mentality. Furthermore, due to the current issue of war time we involved professional psychologists and adopted solutions with “do and not-to-do” red lines while teaching;
- FranklinCovey's unique online IT-solution allows us to deliver *“Leader in Me”* content simultaneously to any quantity of students and in all places of destinations in Ukrainian language. Most children do not know the languages of countries of destination, so the only way to help them overcome trauma is to get a solution in Ukrainian language. (Appendix A)

We are not “developing the bicycle”. *“Leader in Me”* approach has already been used to help Syrian refugee children in Lebanon and proved its efficiency with tremendous results. So we use a tool that works! (Appendix B)

We are the only ones able to realize such Project in Ukrainian language for Ukrainian children immediately and simultaneously in all possible places of destinations.

This Project targets **three major** segments:



Details are listed below:

A. Public Schools in Ukraine

“Leader in Me” project in public schools will serve as follows:

I- Impact on Students

We believe that every child has potential and genius inside. We want to encourage children to release the giant within and give them the confidence to dream big dreams and not give up on achieving them.

The following results on students are expected:

- Increase students’ self-confidence as they face a **chaotic** and insecure living situation in Ukraine.
- Help students to unfold their stardom and use all of their God-given talents.
- Improve social emotional skills and wellbeing of students through learning new tools and life processes.
- Have clearer direction in students’ future careers.
- Introduce to students the long-established link between formal and future employment.
- Teach students how to go from **dependence to interdependence:**
 - Learning to know
 - Learning to do
 - Learning to be
 - Learning to live together: interdependently
- Teach students **“how to fish rather than giving them a fish everyday”**.

II- Impact on Teachers

We find that through “Leader in Me”, our role is to reform the teaching culture that currently undermines students and their potential, and transform it into a passionate one where teachers are motivated and focused on character growth in children and “Developing Leaders, One Child at a Time”.

The following results on teachers are expected:

- Train teachers to transform from teachers to facilitators.
- Teach teachers how to change their very tough personalities as **perceived** by students through school work, tests, school hours, **strict disciplines**, etc. into a totally different perception of how **supportive** they are to them.
- Train teachers to go beyond **conventional** academic learning into social and emotional **learning**.
- **Unite teachers** under **one culture** that is based on building The 7 Habits of Highly Effective Kids - talking the **same** leadership language all over.
- Encourage and motivate teachers of their important new role despite their low salaries and the **chaotic** situation in Ukraine.
- Provide teachers with the process of **leadership education** through the growth and talent development of their pupils.
- Draw attention that teachers **must relate productively to parents and communities**.
- Create a **positive classroom environment** for students to know that the teachers love them.
- Encourage teachers to **continue** learning and developing themselves professionally.
- Increase teachers’ **effectiveness** and engagement while creating a safe and vibrant learning environment.

B & C. Schools for IDPs in Ukraine and Refugee Schools in EU

Our role and mission extends to help the Internally displaced people and refugees who have fled from the terrors and devastations of the wars in Ukraine. Millions of Ukrainian Internally displaced and war refugee children have been traumatized, despaired, and psychologically impaired.

“Leader in Me” project in IDP and refugee schools will serve as follows:

I- Impact on Children

Through “Leader in Me”, we aim to expose IDPs and refugees to more than food, shelter, and physical aid. We want to build meaning and leadership in children to improve their self-confidence and get them to be intentional in life and have a vision. This will be done by teaching them the 7 Habits to transform them from dependent to independent individuals, and eventually into interdependent leaders facing their current miserable situations.

The following results on IDPs and refugees are expected:

- Provide children with a **positive** and **supportive** environment which was prevented from them as a result of war and displacement.
- Fulfill the missing gap that was the result of displacement and loss of refuge, and cover the emotional needs that arose.
- Rebuild **self-confidence**, **security** and **hope** for the short as well as for the long-term, building them one child at a time for a brighter future.
- Teach internally displaced and refugee kids **how to fish** rather than giving them a fish every day; they will be given leadership skills for life providing them with a meaningful and better future.
- Instill a sense of belongingness.
- Motivate kids to uncover their hidden talents that were suppressed due to their displacement and absence from school.
- Build endurance in refugee kids by teaching them to have faith and patience.

II- Impact on Teachers

Refugees' teachers regularly and on a daily basis face difficult cases because of the **refugees' suffering**. This affects their wellbeing and increases their stress. The 7 Habits can support them in overcoming these problems effectively to have renewed energy and faith to face them due to the support and coaching that they will have.

The following results on teachers and volunteers are expected:

- Motivate and uplift the spirits of teachers and volunteers especially when faced with tough questions about unspeakable refugee situations due to war and destruction in their villages and the black future overwhelming them.
- Equip them to teach the “*Leader in Me*” principles and **internalize** them in the refugees.
- To provide teachers with the needed support through coaching and let them realize their important and sacred mission as educators and leaders developing rather than only teaching.
- Increase teachers’ **effectiveness** and **engagement** while creating a safe and new learning environment for refugees.
- Provide teachers with a common leadership language that allows them to connect with refugee students on a deeper level.

III- Impact on Families and the Wider Community

We want to help parents build strong bonds, foster healthy and loving environments, and become role models to their children, to accelerate their learning rather than deter it, and help them grow holistically.

The following results on families and the wider community are expected:

- Reach families through their children and help **change** their fixed mindsets in raising them.
- Get parents to treat their children not just as seen but also as heard!
- Get mothers and fathers to **spend more quality time** with their children.
- Encourage students to be part of the **school community** and enjoy good relations with their parents and teachers.
- Reach the **wider community** through the concerned families to back up and change the existing culture into a more positive one based on leadership skills.
- Educate and encourage parents to complement the teachers' teachings of leadership and The 7 Habits of Highly Effective Kids in a way that students will hear the same leadership messages at school as well as at home.

2. PROJECT PROPOSAL

Our **goal** is to rehabilitate with “*Leader in Me*” Program as many children as possible.

The program is designed for full K-12 school education.

We are able to educate children aged 6-18 during all K-12 school years

The cost to heal and give hope to one war child is only 30 Euros per month.

These funds will be used for:

- Teachers training costs.
- Salaries for “*Leader in Me*” teachers.
- Salaries for psychologists working with children and adults.
- Content and delivery costs (IT, printing, translating etc.)
- Project management team salaries.
- Project development budget (office, lawyers, accounting etc.).

Capacity to serve children depends on the number of prepared certified trainers.

Our immediate capacity and reserve is up to 250 trainers, who can teach approximately 50 000 students simultaneously and immediately. And we can increase the quantity due to funds involved rapidly. Theoretically, we can involve as many teachers as we need to serve all the Ukrainian refugee children when enough funding is available.

Below is the process:

I. Involvement of teachers in the project

Algorithm for training new teachers for the “Leader in Me” program: 2 stages (12 days)

1. Basic Training - 7 days

- Interview with the participant
- Study of “7 Habits of Highly Effective people” (Stephen Covey) materials by participant
- Viewing and analyzing videos on the organization and conduct of “*Leader in Me*” classes
- Live question & answer session
- Individual testing based on learning outcomes (20 questions)
- According to the results of testing, participants who have successfully passed 75% of the testing are in the process of preparation for the “*Leader in Me*” classes

Outcomes:

- Discover the core paradigms of leadership
- Overview of The 7 Habits of Highly Effective People
- Identify tools and resources that will enable implementation of “*Leader in Me*”
- Methods to teach the 7 Habits and leadership principles to students
- Learn and model principles of personal management and interpersonal effectiveness

Teachers Materials:

- The “*Leader in Me*” Book
- The “*Leader in Me*” Book Study Guide
- The 7 Habits of Highly Effective People Book
- Online access to “*Leader in Me*” resources

2. Peculiarities of conducting classes in the war and postwar periods - 5 days

- Online consultation on the topic: “Peculiarities of conducting “*Leader in Me*” classes in the war and postwar periods”
- Online consultation with psychologists of the program: Techniques for detecting post-traumatic stress disorder (PTSD) in children
- Preparation for classes with a mentor of the appropriate level (Zoom-conference)
- Providing trainers with materials for classes
- Systematic support of the trainer by psychologists and mentors of the program

Detection of post-traumatic stress disorder (PTSD)

All children will undergo a primary psychological diagnosis to detect the phase of trauma they have. Such measures will allow us to identify what kind of help the child needs and whether he or she can join the group.

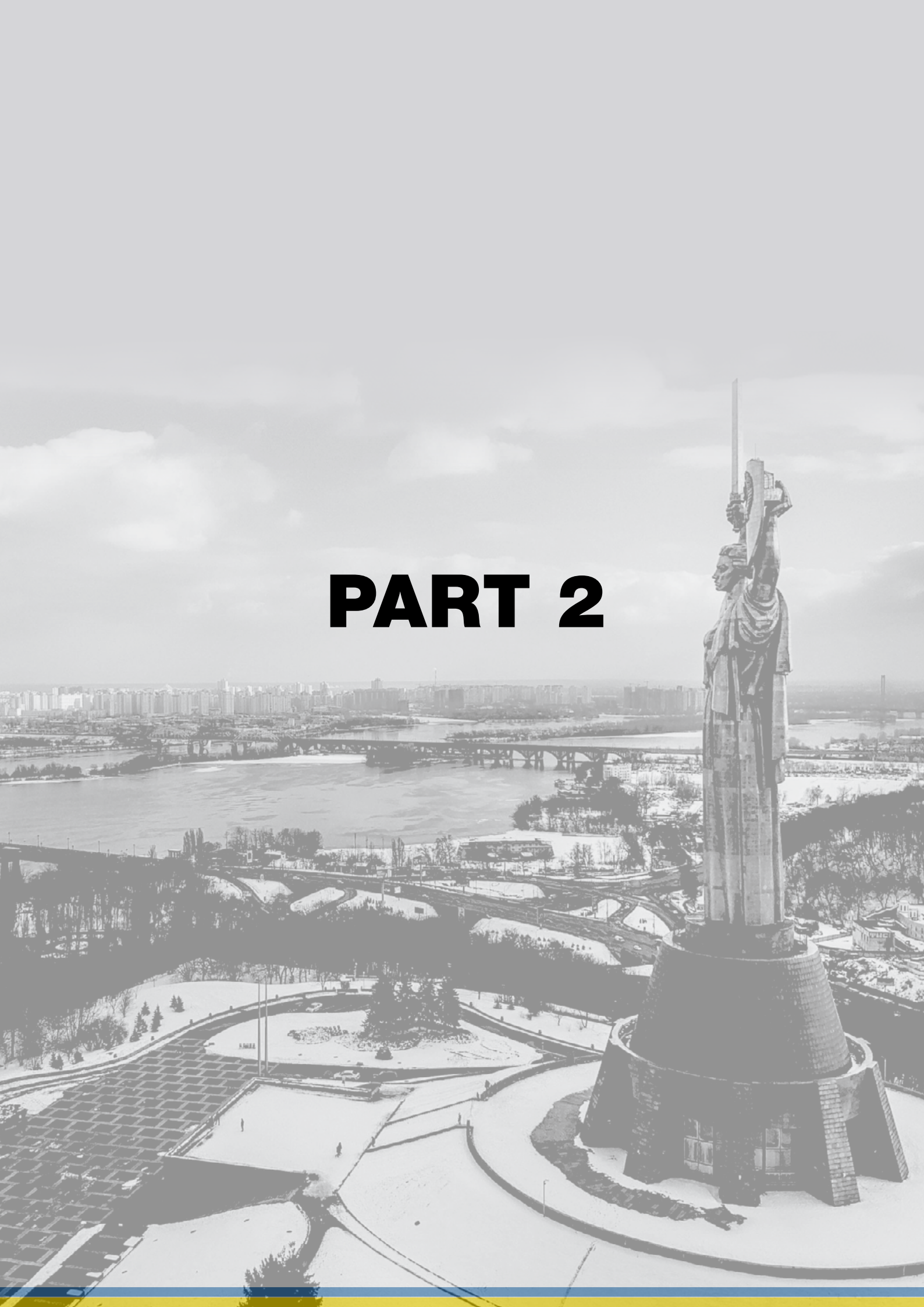
The “*Leader in Me*” program is designed for children, teenagers and adults who have left the country due to hostilities, and aims to help stabilize the psychological state and adapt them to life in new conditions and circumstances.

An important step in achieving this goal is the detection of post-traumatic stress disorder (PTSD), which occurs during a person’s stay in places of hostilities or close to them.

When PTSD is detected, it is important to rehabilitate the psychological state in several stages in order to return the person to a resource state and only then involve him in the next steps of the adaptation program “Leader in Me”, namely:

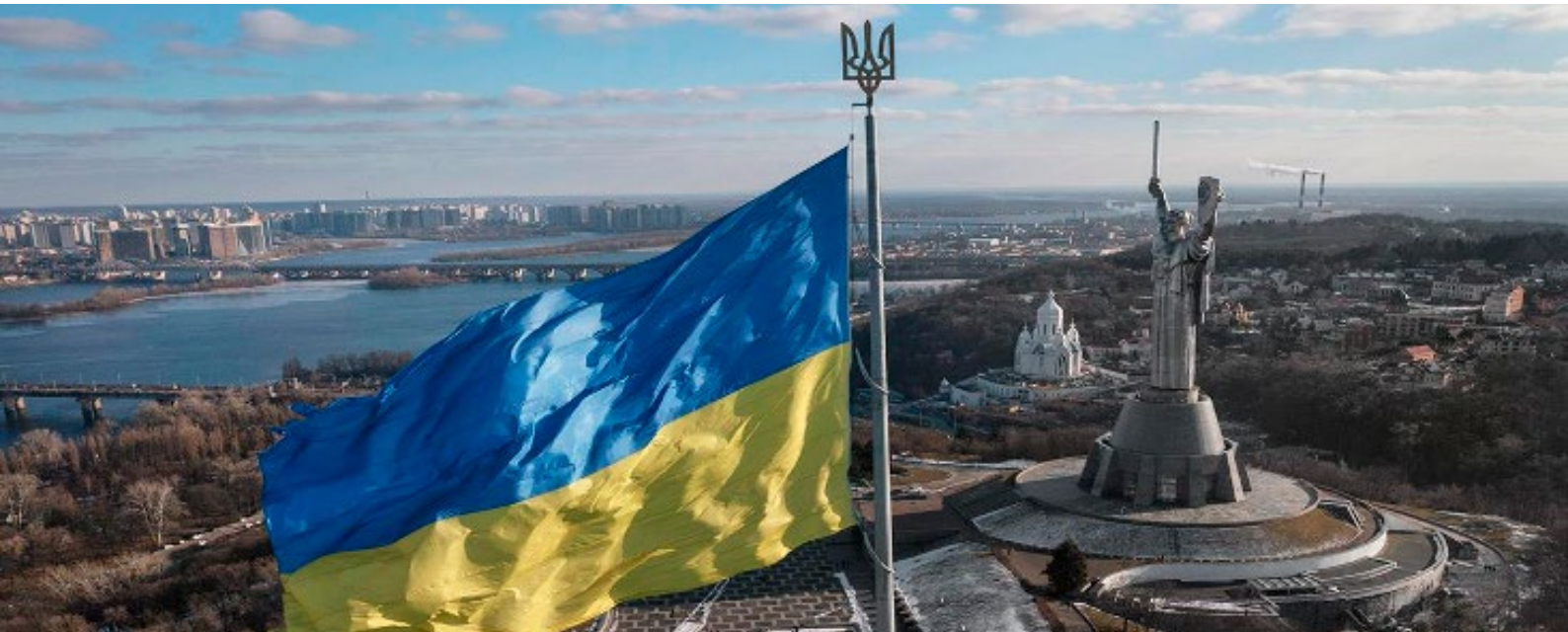
- to help a person to feel safe in new conditions;
- help identify and adapt professional skills to new needs;
- help to feel and realize yourself as a full part of the new team, regardless of age and status.

PART 2



3. ABOUT UKRAINE

Facts about Ukraine



- Ukraine is often called “Breadbasket of Europe” since its rich dark soil boasts the ideal conditions for growing wheat and is a major producer of this raw material. Our country could feed 600 million people, but now Russian war against Ukraine has almost caused a world food crisis.
- Ukraine is the second-largest country by area in Europe in terms of total area– spanning 603.55 square km.
- Ukraine is №4 in the list of world’s most educated nations.
- The first University in the Eastern Europe was established in Ukraine, in the town of Ostroh in 1569.
- The name “Ukraine” was first used in reference to a part of the territory of Kyivan Rus in the 12th century. Ukraine is the direct successor of Kyivan Rus with landmarks since that time.
- Ukraine is actively developing the “digital economy”, which means a new level of digital services. We are the first country in the world with digital passports and the fourth in Europe with a digital driver’s license.
- In the X - XII centuries Kyiv was one of the biggest cities in Europe.
- Kyiv, capital of Ukraine, was destroyed and rebuilt several times: by Suzdal prince Andriy Bogoliubskyi and Moskovites in 1169, by Tatars in 1240, by German Nazis and Bolsheviks in 1941.
- Population of Ukraine was estimated in 2021 to be 43,5 million people. Also more than 20 million of Ukrainians live outside Ukraine.
- UNESCO World Heritage Sites designate some of the most important parts of the world and Ukraine is lucky enough to be home to seven, including the Saint-Sophia Cathedral in the capital city of Kyiv.

GEOGRAPHIC AREA – 603,55 km²

POPULATION – 41,558 mln on 01.01.2021

IDP – 6,5 mln

REFUGEES FROM UKRAINE – 3,063 mln

data is on 15/03/22



IDPs, Refugees and War in Ukraine



THE UKRAINIAN WAR CRISIS IS THE WORST HUMANITARIAN CRISIS OF OUR TIME.

- **Direct full-scale russian invasion began on February, 24th 2022.**
- Actually started in the spring of 2014.
- 8 years of conflict and violence.
- Now already more than 3,0 mln people crossed the border of Ukraine escaping from shells and bombs. Around 7,0 mln people (mainly women, children and elders) have fled already to Western part of Ukraine.
- More than 15 million require humanitarian aid.
- More than half of the population has been directly affected.
- Estimated killed & missing: 20,000+ people over the 8 years of the War in Ukraine.
- As of March 23, Russia **damaged or destroyed 554 educational institutions** and 117 hospitals. The number of such cases is constantly growing.
- 651 residential buildings were completely destroyed and another 3,780 residential buildings were damaged.

Internally Displaced women and children

On 15.03.22 - 6 500 000 people (4 000 000 children up to 18 years)
15,2% of total population

Externally displaced - Refugees women and children

Already in Europe
On 15.03.22 - 3 063 095 people (1 500 000 children up to 18 years)
0,7% of total population

½ of people in Western Ukraine are IDPs.



4. UKRAINIAN RENAISSANCE FOUNDATION



Ukrainian Renaissance Foundation (URF) is an international foundation founded in 2022 as response to Putin's Russian military aggression against Ukraine.

URF is founded by like-minded people with extensive experience in high-level government positions in Ukraine, businessmen, public and political figures. We unite to synergize and serve as a "soft power sword and shield" of all Ukrainian nation worldwide for Ukraine's victory, rehabilitation and human capital development, reconstruction and restoration of the living environment, and promotion of Ukrainian culture on an international level.

We unite the soft power and efforts of dozens of successful NGOs, charitable foundations, associations and unions, international donors, government organizations and businesses both in Ukraine and around the world into one complex global fist to serve in fields of:

- Humanitarian help
- Psychological and social rehabilitation
- Educational projects
- Cultural diplomacy
- Think tank

5. ABOUT “LEADER UKRAINE”

We are a soft power of positive changes in Ukrainian society!

“*Leader Ukraine*” Ltd. is an official partner of FranklinCovey Co. (Education) and has an exclusive license for Ukraine. One of the leading providers of social-emotional and leadership training and development programs, “*Leader Ukraine*” is dedicated to shaping leadership and fostering a culture of heightened essential soft skills. Headquartered in Lviv since 2020, we serve the needs of the rapidly evolving Ukraine. We pave the way for children and families, schools to unleash their talents and achieve optimal performance.

Our approach is in sync with forward looking international trends that are made to prepare today’s students and professionals for success long into the future. This is why we focus on soft skills like leadership, productivity, creativity, team building and many others.

Our mission is to raise a generation based on principles of leadership, character, and humility, who will lead fulfilling productive lives and become contributing citizens. In 2020, we started implementing the “*Leader in Me*” Program to Ukrainian schools, a process that reaches out to the youth at schools and teaches them personal leadership.

Please check Appendix C: Leader Ukraine featured in local media as Leaders in Learning in Ukraine.

6. ABOUT “LEADER UKRAINE” FOUNDER



Mr. Alex Shypka

Email: o.shypka@fceukraine.com

Mr. Alex Shypka is Chair of Ukrainian Renaissance Foundation. Charity is founded as a response to Russian war against Ukraine and aimed to serve as a “soft power sword and shield” for all Ukrainian nation worldwide. It works in fields of education, humanitarian aid, psychological and social rehabilitation, cultural diplomacy and as think tank.

Mr. Shypka is owner of Leader Ukraine Ltd., enterprise which is exclusive partner and licensee for Ukraine with FranklinCovey Co. (Education), USA since 28th of January 2020. In this status he transforms education in Ukraine on a national level within signed Memorandums for cooperation and interaction with Ministries of Education and Veteran Affairs, numerous local governments, NGOs.

Mr. Shypka used to work as a civil servant in the National Academy of Public Administration under the President of Ukraine where he oversaw cooperation with Norway and Switzerland including their civil service benchmarking.

20 years of experience dealing with public and business sector as well as with civil society domestic and internationally gave Mr. Shypka proper background to do his best for the rehabilitation of the Ukrainian nation using his various business and public contacts and possibilities.

Mr. Shypka has a Master diploma of Project Management and graduated from National Academy of Public Administration under the President of Ukraine.

Affiliations:

- Rotary International, member of Rotary Club Lviv-Centre
- Ukrainian Noble Society, Member
- Charity Fund of Yuriy Lypa, Member of Supreme Council

7. “LEADER UKRAINE” TEAM



Marta Pelekh

Project manager

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Marta Pelekh has a Master’s degree in Business Economics from Ivan Franko National University of Lviv. In addition to this, she studied Economics at the University of Minho, Portugal.

Marta joined FranklinCovey Education Ukraine in 2020 as a customer support manager. She has proven to be a highly skilled worker not only in dealing with clients, but also in other areas.

Marta has a deep experience in all business processes of a company, so effectively manages the work of different departments by taking into account the specifics of each direction.

She has an intense dedication for improving individual and organizational performances.



Tetiana Hordienko

Content & Delivery Director

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Tetiana has a Master’s degree in Management and specialization in primary and English language teachers. She joined FranklinCovey Education in 2020 as a trainer and facilitator for schools and families. In August 2021 she became Content and Delivery Director of FranklinCovey Education Ukraine.

She is well experienced in training teachers and students according to the 7 Habits approach through the “Leader in Me” process. She spearheads the Education Practice which is dedicated to spreading the “Leader in Me” and the 7 Habits to private and public schools, and also to refugees.

She concentrates on the process which is very focused and inclusive of all aspects needed to develop well rounded individuals. And she also provides support to help administrators and staff apply “*Leader in Me*” to the unique challenges at their schools and achieve measurable results each academic year.

In addition, she is passionate about the development of soft skills, and pays attention to the psychological comfort of students, including work with emotions and feelings.

8. ABOUT FRANKLINCOVEY EDUCATION



For nearly three decades, FranklinCovey Education, a division of FranklinCovey, has been one of the world's most prominent and trusted providers of educational leadership programs and transformational processes. FranklinCovey's mission is to enable greatness in students, teachers, and schools everywhere.

FranklinCovey's unique approach to education is anchored in timeless principles. FranklinCovey's award-winning content has been researched for years, beta-tested in the field, and refined through a variety of training solutions. As a result, the content inspires lasting change. It also enables FranklinCovey to continue producing more best-selling books and culture-changing processes in leadership, execution, productivity, trust, and schoolwide transformation.

Over the years, FranklinCovey has produced many best-selling books. Most notably, *The 7 Habits of Highly Effective People* has sold over twenty-five million copies and is a must read for leaders (more than 25 heads of state have attended the 7 Habits workshop). In addition, the "*Leader in Me*" has helped thousands of schools establish new paradigms, develop new skills, and achieve transformational results.

9. OUR PARTNERS IN UKRAINE

Ministry of Education and Science of Ukraine



Institute of Education Content Modernization of the Ministry of #Education and Science of Ukraine



Ministry of Veterans Affairs of Ukraine



10. WHAT IS “LEADER IN ME”



“*Leader in Me*” (*LIM*) is a whole-school transformational model that empowers students, staff, and families with the mindset, knowledge, and skills to be life-ready leaders. Essential to this leadership development is its unique approach to student-led learning and applying effective social and emotional skills in real-life situations. “*Leader in Me*” Schools accomplish this by incorporating leadership principles and practices school-wide, including the “*Leader in Me*” Framework and The 7 Habits of Highly Effective People® schoolwide, which allow schools to build systems that empower students to learn and practice leadership skills—both at school and at home.

Through the “*Leader in Me*” process leadership principles are taught, a leadership culture is created, and academic systems are aligned. The “*Leader in Me*” is already spread in over four thousand schools globally.

“*Leader Ukraine*” is certified to provide “*Leader in Me*” to schools and educational institutions in Ukraine.

The “*Leader in Me*” process is researched and evidence based, aligned with international authorities in Education, CASEL approved, and developed in partnership with educators.

There are many empirical studies (over 30 academic research studies) that have evaluated the effectiveness of “*Leader in Me*” and proved its impact.

Please visit <https://www.leaderinme.org/blog/category/all-studies/> to check all the studies related to “*Leader in Me*”.

“*Leader in Me*” is making a measurable impact on schools all over the world and in the lives of millions of students, parents, teachers, and administrators. We believe your funds will make a difference in education and society in Ukraine.

a) “Leader in Me” and CASEL

What is CASEL?

The Collaborative for Academic, Social, and Emotional Learning (CASEL) is a renowned authority on the promotion and practice of social and emotional skills. In particular, their work promotes the integration of academic, social, and emotional learning for students from pre-K through grade 12. Through their collaborative work with researchers and educators, CASEL has identified five core social-emotional learning competencies: self-awareness, self-management, social awareness, relationship skills, and responsible decision-making.

The skills of social and emotional learning (SEL) are foundational to a successful life and career. When these skills are applied in social contexts, they promote successful self-management, communication, collaboration, and meaningful, high-trust relationships. When applied in educational settings, social and emotional skills strengthen effective learning by developing vital skills such as responsibility, resilience, focus, goal-setting, prioritization, empathy, communication, collaboration, and motivation. The end in mind is to develop leadership competence in students, starting with Leading Self then Leading Others. The Student Leadership Portrait is comprised of twelve competencies across four leadership domains.

The six competencies of Personal Effectiveness and Interpersonal Effectiveness are at the heart of life-ready leadership, and broadly represent Habits 1–6:

Personal Effectiveness

- Self-Discipline = Habit 1: Be Proactive®
- Vision = Habit 2: Begin With the End in Mind®
- Initiative = Habit 3: Put First Things First®

Interpersonal Effectiveness

- Relationship Building = Habit 4: Think Win-Win®
- Communication = Habit 5: Seek First to Understand, Then to Be Understood®
- Collaboration = Habit 6: Synergize®



As a student develops SEL competencies, aligned to each of the 7 Habits, their ability to apply them to both their life and academic pursuits expands. When paired with an empowering school environment (physical and emotional), along with student voice, student choice, and student-led learning, leadership competencies transform into life-long skills for success. This further development is represented in the Leading Self and Leading Others domains. There is close alignment between the

“Leader in Me” Student Leadership Competencies and CASEL’s Five Core Competencies. Both models emphasize the need for students to develop regulation and management of self and to cultivate skills that foster successful relationships with others.

In the table below we align the two models, linking the definition of each CASEL competency to the expected outcomes of its corresponding “*Leader in Me*” competency.

CASEL Five Core Competencies	Leader in Me Personal and Interpersonal Effectiveness Competencies
Self-Awareness The ability to accurately recognize one’s own emotions, thoughts, and values, and how they influence behavior; the ability to accurately assess one’s strengths and limitations, with a well-grounded sense of confidence, optimism, and a “growth mindset.	Vision & Self-Discipline Students are able to: <ul style="list-style-type: none"> • Think ahead about consequences of actions/choices before acting; • Understand how goal setting applies at school and in one’s personal life; • Learn how to set meaningful goals and make plans; • Set clear expectations for themselves and others; • Create a personal mission statement to define meaning and purpose in their life, and who they want to become.
Self-Management The ability to successfully regulate one’s emotions, thoughts, and behaviors in different situations – effectively managing stress, controlling impulses, and motivating oneself; the ability to set and work toward personal and academic goals.	Self-Discipline & Vision Students are able to: <ul style="list-style-type: none"> • Develop responsibility for their actions, emotions, attitudes, choices, and behaviors; • Understand and apply the concept “Choose Your Own Weather” (choose your feelings, and responses); • Stop and think before acting; • Identify the difference between proactive vs. reactive language – and use proactive language; • Focus thinking and behaviors on things they can control vs. things they can’t control; • Become a Transition Person – take negative things that happen, and turn them into something positive; and help build others by being a positive example.
Responsible Decision Making The ability to make constructive choices about personal behavior and social interactions based on ethical standards, safety concerns, and social norms; the realistic evaluation of consequences of various actions, and a consideration of the well-being of oneself and others.	Initiative Students are able to: <ul style="list-style-type: none"> • Identify what is most important (priority Big Rocks) at school and at home; • Identify what is least important and distractions that can take them off track; • Learn the Time Matrix to know how to say “no” to distractions or unimportant things, and say “yes” to the important; • Do weekly planning around priorities to get important things done; • Understand roles and goals, and how to plan around those to create balance and meaning; • Live their personal mission statement, and become who they want to be.
Relationship Skills The ability to establish and maintain healthy and rewarding relationships with diverse individuals and groups; the ability to communicate clearly, listen well, cooperate with others, resist inappropriate social pressure, negotiate conflict constructively, and seek and offer help when needed.	Relationship Building Students are able to: <ul style="list-style-type: none"> • Understand the meaning of abundance and scarcity thinking and behaviors; • Build trust and strong Emotional Bank Accounts in relationships; • Appreciate differences and respect others; • Get along well with others and solve problems in mutually beneficial ways; • Cooperate with others to find win-win solutions and create Win-Win Agreements.
Social-awareness The ability to take the perspective of and empathize with others, including those from diverse backgrounds and cultures; the ability to understand social and ethical norms for behavior and to recognize family, school, and community resources and supports.	Communication Students are able to: <ul style="list-style-type: none"> • Practice attentive listening by using the eyes, ears, and heart to understand others; • Be open to others without pre-judgement; • Build high trust with others by communicating honestly; • Use “I” messages to effectively express thoughts and feelings; • Solve problems or conflicts by using a Talking Stick to listen first, then talk; • Learn how to perform public speaking with confidence. Collaboration Students are able to: <ul style="list-style-type: none"> • Celebrate differences as strengths and optimize those strengths to accomplish group goals; • Be humble and open to new ideas, and involve others; • Work well in teams by listening, brainstorming ideas, and learning from each team member; • Seek creative solutions by combining diverse ideas to create “3rd Alternatives” or new and better ideas; • Overcome behaviors that get in the way of teamwork and creative collaboration.

b) “Leader in Me” Alignment

The 7 Habits of Highly Effective People

Based on the proven principles found in Dr. Stephen R. Covey’s best-selling business book, *The 7 Habits of Highly Effective People*, “*Leader in Me*” training helps schools achieve sustained superior results by focusing on making individuals more effective. Participants gain hands-on experience and apply timeless principles that yield greater productivity, improve communication, strengthen relationships, increase influence, and hone laser-like focus on critical priorities.

Principles of Effectiveness

Habit 1: Be Proactive®

- Responsibility
- Choice
- Accountability

Habit 2: Begin With the End in Mind®

- Vision
- Commitment
- Purpose

Habit 3: Put First Things First®

- Focus
- Integrity
- Discipline

Habit 4: Think Win-Win®

- Mutual Benefit
- Fairness
- Abundance

Habit 5: Seek First to Understand, Then to Be Understood®

- Respect
- Mutual Understanding
- Empathy
- Courage

Habit 6: Synergize®

- Creativity
- Cooperation
- Diversity
- Humility

Habit 7: Sharpen the Saw®

- Renewal
- Continuous Improvement
- Balance

c) “Leader in Me” Framework

SEE Core Paradigms

Paradigm of Leadership		Paradigm of Potential		Paradigm of Change		Paradigm of Motivation		Paradigm of Education	
NOT THIS	BUT THIS	NOT THIS	BUT THIS	NOT THIS	BUT THIS	NOT THIS	BUT THIS	NOT THIS	BUT THIS
Leadership is for few	Everyone can be a leader	A few people are gifted	Everyone has genius	To improve schools, the system needs to change first	Change starts with me	Educators control and direct student learning	Educators empower students to lead their own learning	Focus solely on academic achievement	Develop the whole person

DO Highly Effective Practices

<p>Teach Leadership Principles</p> <p>Professional Learning</p> <ul style="list-style-type: none"> Ongoing Staff Learning New-Staff Learning Principal Learning and Modeling <p>Student Learning</p> <ul style="list-style-type: none"> Direct Lessons Integrated Approaches Modeling <p>Family Learning</p> <ul style="list-style-type: none"> Family Communication 7 Habits Training for Families Student Teaching at Home <p style="text-align: center; font-weight: bold; color: white;">Leadership</p>	<p>Create a Leadership Culture</p> <p>Leadership Environment</p> <ul style="list-style-type: none"> Physical Environment (See) Common Language (Hear) Emotional Environment (Feel) <p>Shared Leadership</p> <ul style="list-style-type: none"> Student Leadership Roles Student Voice Active Lighthouse Teams <p>Leadership Events</p> <ul style="list-style-type: none"> Schoolwide Events Classroom Events Family & Community Events <p style="text-align: center; font-weight: bold; color: white;">Culture</p>	<p>Align Academic System</p> <p>Schoolwide-Goal Achievement</p> <ul style="list-style-type: none"> School Goals Team Goals Staff Goals <p>Student-Led Achievement</p> <ul style="list-style-type: none"> Student Goals Leadership Notebooks Student-Led Conferences <p>Empowering Instruction</p> <ul style="list-style-type: none"> Trusting Relationships Student-Led Learning Collaborative Planning and Reflection <p style="text-align: center; font-weight: bold; color: white;">Academics</p>
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Get Measurable Results

11. SUMMARY OF MAJOR EDUCATION PROJECTS

a) Memorandum of Cooperation with the Institute for Modernization of Educational Content

On September 21, 2021, a Memorandum of Cooperation was signed between the Institute for Modernization of Educational Content and “*Leader Ukraine*” Ltd., the exclusive Partner of FranklinCovey Education in Ukraine.

The parties will help create conditions for the promotion of social and emotional learning, the formation of soft skills, social and civic competencies of students.

b) Memorandum of Cooperation with the Ministry of Veterans Affairs of Ukraine

On March 9, the Ministry of Veterans Affairs of Ukraine signed a Memorandum of Cooperation with FranklinCovey Co. (Education) in Ukraine.

The document provides for cooperation in the areas of psychological rehabilitation and the development of positive mental health of war veterans and members of their families, as well as the families of fallen defenders. The work will also be carried out in the direction of overcoming negative experiences in children, the processes of adaptation of internally displaced persons from among veterans and their families.

c) The Pilot “Leader in Me” project in Ukraine

FranklinCovey education Ukraine was the first company, which provided “*Leader in Me*” program in the format of afterclasses.

On February 1, 2021, for the first time in Ukraine, a pilot project under the “*Leader in Me*” program of FranklinCovey Education Ukraine was launched.

- 20 schools from all over Ukraine joined the pilot project in the cities of: Zaporizhia, Kyiv, Kharkiv, Sumy, Cherkasy, Chernivtsi, Lutsk, Mukachevo, Rivne, Lviv and Ivano-Frankivsk. 42 teachers started working with children.
- A total of 586 students joined the pilot project. Extracurricular activities in the format of group work were organized for children 2-3 times a week.
- During the pilot project, the participants of the ‘Leader in Me’ program took part in the international competition of student speeches “Find your voice”, in which they worthily represented their country. In the “Family” category, Iryna Shkarupilo’s family from Kyiv won and received a \$ 1,000 prize pool. We also have two finalists in the international arena.
- In April 2021, 8 Ukrainian children joined the Global World Choir, which was organized as part of the International Leadership Day.

The results of the pilot project were very successful.

Since September 2021, 32 public and 7 private schools have started implementing the Leader in Me program in educational institutions. 848 students from public schools and 1,560 students from private schools joined the program. All trainers of the program received free International Basic Training, 59 trainers started working in educational institutions.

Total number of teachers who went through “Leader in Me”: **42**

Students who benefited from “*Leader in Me*” in 2021: **586**

Feedback: References are available upon request.

Gymnasium №257 “Blue Lake”, Kyiv

One of the examples of successful implementation of the program “*Leader in Me*” in the public school is the Gymnasium №257 “Blue Lake” Podolsk district of Kyiv.

113 students from the school joined the Leader in Me program. The institution organized the work of 6 groups, which are divided by age. The Leader in Me program employs 3 trainers, who are Mentors of the program and provide constant methodological assistance to Ukrainian coaches (Olga Olshanetska, Natalia Hrybnyiuk, Olena Shkarupilo).

The school organized classrooms using elements of 7 habits of happy children. The school lobby symbolizes a system of 7 habits in the shape of a tree.

The educational work of the educational institution is closely intertwined with the concept of 7 habits, thanks to which the institution demonstrates high results not only in education but also in the educational activities of students.

Total number of teachers who went through “Leader in Me”: 6

Students who benefited from “*Leader in Me*” in 2020: 113

d) “Leader in Me” Program for Kindergartens

Our team translated and localized basic English “*Leader in Me*” content for Kindergartens into Ukrainian language and tailor-made it for Ukrainian mentality.

e) National school of Managers-Leaders

In partnership with the Ministry of Education of Ukraine, FranklinCovey Education Ukraine created a National school of management to form an educational reserve of managers-leaders.

The aim of the National School is to form a new generation of leaders who are able to ensure the effective operation of educational institutions in a decentralized government.

12. PARENT'S FEEDBACK

Feedback on “Leader in Me” Program from parents

In December 2021, we conducted a survey among parents, whose children participated in the “*Leader in Me*” program to see if they noticed any changes in their child’s behavior.

Some of the feedback from parents:

“Yes, I noticed the changes. My daughter became more independent, organized. She started to work better in groups and suggest ways to solve the problem “ - Victoria Cherepovska, mother of Sofia, 5th grade, Gymnasium №153, Kyiv.

“Darina has become more responsible, she thinks about the result and consequences. I really like this course. It is modern, positive, teaches children to be the best and achieve their goals “ - Inna Galko, Darina’s mother, 5th grade, Gymnasium №257, Kyiv.

“Development of critical thinking, positive behavior, encouragement, diligence in fulfilling the tasks, high spirits after classes” - Daria Zamorskaya, Sofia’s mother, 4th grade, Gymnasium №153, Kyiv.

“The child became more friendly in the team and independent” - Rohanchuk Julia, mother of a child of 4th grade, Brody.

“Daughter began to show more initiative in communication and games with friends, learned to see their strengths” - Tatiana Kotsai, mother of Anna, 5th grade, School №93, Lviv.

“Waiting for Friday to go to “*Leader in Me*” class” - Pikanovska Elena, mother of Maxim and Anastasia, 3rd and 4th grade, School №13, Odesa.

“Children ask a lot of questions about the relationship between children and adults, try to evaluate themselves and their actions” - Ivanes Elena, mother of Ivanna and Milana, 4th grade, School №13, Odesa.

“He was impressed that emotions have different expressions. Made new friends” - Samsonova Rita, mother of Serhiy, 5th grade, Mariinska Gymnasium, Odesa.

13. MOUS AND TESTIMONIALS



MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE

STATE SCIENTIFIC INSTITUTION
"INSTITUTE OF MODERNIZATION OF EDUCATIONAL CONTENT"

street Metropolitan Vasyl Lypkivskiy, 36, Kyiv, 03035, tel./fax: (044) 248-25-13

22.03.2022 № 22.1/10-420

To everyone who may be affected!

The war in Ukraine, the Russian aggressor by his actions irreparably damages the education system in Ukraine. To date, 554 educational institutions have been destroyed, 72 completely destroyed, millions of students displaced internally and migrated abroad. Education is one of the basic needs for a child, traditional education, as a solution for a successful future student is critically small. Solutions are needed to provide comprehensive assistance to Ukrainian children in overcoming trauma and negative childhood experiences, as well as building resilience and positive mental health. It is necessary to form in children the perception of the environment as favorable and friendly, and not aggressive and threatening.

We know that Franklin Covey Education's «Leader in Me» solution really solves all these problems; moreover, it has already been tested to help Syrian refugee children in Lebanon and has shown impressive positive results.

Given our constructive cooperation with «Leader Ukraine», an official partner of Franklin Covey Co. (Education) USA in Ukraine, within the framework of our joint Memorandum of Cooperation and Interaction, we unequivocally recommend to support and support the initiative of the «Ukrainian Renaissance» Foundation for free education under the «Leader in Me» program for all Ukrainian children, including IDPs and children refugees in other countries in Europe and the world.

We express our readiness to assist the Ukrainian Renaissance Foundation in its incredibly important and, as never before, relevant, initiative on the psychological rehabilitation of Ukrainian school-age children.

We will rebuild everything, but we will not forget and we will not forgive!
Glory to Ukraine! Glory to heroes!



Director

Ievgen Bazhenkov



2200 West Parkway Blvd.
Salt Lake City, Utah 84119-2099

Your excellency Mr. Serhiy Shkarlet,

In this letter I would like to show FranklinCovey’s appreciation and full support to the collaboration of your Ministry of Education with our exclusive licensee for the Ukraine, Mr. Oleksandr Shyпка. We will do our utmost to achieve a fruitful cooperation.

The challenges for our time are large. Polarization and increased distrust in our society are indicators of this need for principle-based leadership and an educational system that builds on socialization and personal development next to academic achievement. FranklinCovey’s *Leader in Me* empowers teachers and students to create schools and communities that are built on principles of effectiveness.

I am proud that my father Stephen R. Covey’s dream to enable the greatness in people and organizations is empowering the Ukraine and its students. It was his ambition to bring *Leader in Me* to every child in every corner of the world. We are ready to tailor our *Leader in Me* program to the specific Ukraine situation and needs. Our development team will continue to create world class materials and coaching.

Thank you for your leadership in helping us to bring *Leader in Me* to your country. We are looking forward to developing life-ready young leaders that will impact Ukraine!

Kind regards,



Sean Covey
President, Education Division



Bill McIntyre
Vice President, International Education

LEADERSHIP | EXECUTION | PRODUCTIVITY | TRUST
SALES PERFORMANCE | CUSTOMER LOYALTY | EDUCATION

MOU with the Institute of Education Content Modernization of the Ministry of Education and Science of Ukraine

МЕМОРАНДУМ ПРО СПІВПРАЦІЮ МІЖ ДЕРЖАВНОЮ НАУКОВОЮ УСТАНОВОЮ «ІНСТИТУТ МОДЕРНІЗАЦІЇ ЗМІСТУ ОСВІТИ» ТА ТОВАРИСТВОМ З ОБМЕЖЕНОЮ ВІДПОВІДАЛЬНІСТЮ «LEADER UKRAINE S.R.O.», ЕКСКЛЮЗИВНИМ ЛІЦЕНЗОВАНИМ ДИСТРИБ'ЮТОРОМ ПРОДУКТІВ КОМПАНІЇ FRANKLINCOVEY CO (USA) НА ТЕРИТОРІЇ УКРАЇНИ

м. Київ

«21» вересня 2021р.

Державна наукова установа «Інститут модернізації змісту освіти» в особі Євгена Володимировича Баженкова, який діє на підставі Статуту та Товариство з обмеженою відповідальністю «Leader Ukraine s.r.o.», зареєстроване за адресою: Štúrova 7, 04001, Košice, Slovakia, ідентифікаційний номер 51428873, яке, згідно з Договором від 28.01.2020 з Компанією FranklinCovey Co. (USA), є ексклюзивним ліцензованим дистриб'ютором продуктів Компанії на території України, в особі гр. Олександра Петровича Шипки, паспорт КС 578524 (далі Представник), що діє на основі Довіреності №2 від 02 червня 2021 року, виданої Директором Баганичем Андрієм (далі Довіритель), що діє на основі Статуту,

що далі іменуються як «Сторони», а кожен окремо – як «Сторона»,

керуючись державницькими та національними інтересами, прагненням та необхідністю утвердження верховенства права, з метою підвищення якості освіти в Україні відповідно до сучасних потреб людини і суспільства, усвідомлюючи необхідність спільних взаємних дій з дотриманням прозорості, довіри, партнерських відносин, уклали цей Меморандум про співпрацю та взаємодію (надалі - Меморандум).

I. Предмет та мета Меморандуму

Цей Меморандум укладено задля співпраці між Сторонами з метою формування соціальної і громадянської компетентностей, м'яких навичок та лідерства в освіті, зокрема в дошкільній, загальній середній, позашкільній, професійній, вищій та освіті дорослих.

Підписанням цього Меморандуму Сторони засвідчують та підтверджують, що діють на засадах добровільності та рівноправності у взаємовідносинах і мають свідомий намір спрямувати зусилля на ефективне співробітництво та взаємодію.

II. Напрями співпраці

Сторони домовилися про співробітництво у таких напрямках:

- сприяння запровадженню Програм FranklinCovey Co. (далі Програми FC):

The Leader-in-Me®/ Лідер у Мені;
 Principal's Academy/ Академія Директора;
 The 7 Habits® Suite of offerings including:/ Пакет пропозицій 7 Звичок;
 The 7 Habits of Highly Effective People/ 7 Звичок Високоєфективних Людей;
 The 7 Habits of Highly Effective Teens/ 7 Звичок Високоєфективних Підлітків;
 The 7 Habits of a Successful Family/ 7 Звичок щасливих сімей;
 The 7 Habits® of Highly Effective College Students (Higher Education)/ 7 Звичок Високоєфективних Студентів (вища освіта);

Leadership: Great Leaders; Great Teams; Great Results™/ Лідерство: Видатні Лідери; Видатні Команди; Видатні результати;

The 5 Choices of Extraordinary Productivity®/ 5 Виборів Екстраординарної продуктивності;

Leading at a Speed of Trust/ Лідируючи зі швидкістю довіри та інших програм соціально-емоційного навчання для різних вікових категорій;

- сприяння навчанню педагогічних працівників, формуванню соціальної та громадянської компетентностей;
- надання інформаційної підтримки Програмам ФС через надання листів підтримки, поширення інформації серед цільової аудиторії;
- сприяння створенню умов для популяризації соціально-емоційного навчання, формування м'яких навичок, соціальної і громадянської компетентностей у закладах дошкільної, загальної середньої, позашкільної, професійної та вищої освіти;
- обмін інформацією з питань соціально-емоційного навчання та формування м'яких навичок;
- сприяння розвитку партнерських відносин з міжнародними організаціями, установами та фондами щодо соціально-емоційного навчання;
- сприяння поширенню новин та інформації, створеної у рамках співробітництва за цим Меморандумом;
- будь-які інші форми співробітництва, що узгоджені Сторонами.

III. Взаємні наміри Сторін

1. Сторони погоджуються, що цей Меморандум встановлює загальні принципи взаємодії та співпраці між Сторонами.

2. Для співробітництва згідно з цим Меморандумом Сторони призначають відповідних повноважних представників Сторін, які визначатимуть та забезпечуватимуть конкретизовані напрямки спільної діяльності та особливості їх реалізації на практиці.

3. Сторони інформують одна одну щодо всіх своїх дій, пов'язаних з виконанням цього Меморандуму або його наслідками.

4. Будь-яка інформація чи дані, отримані в результаті реалізації цього Меморандуму, якщо вони заздалегідь не визначені Сторонами як конфіденційні є загальнодоступними для третіх осіб.

5. Дії Сторін як результат реалізації цього Меморандуму, є відкритими та публічними для суспільства, засобів масової інформації та всіх інших зацікавлених осіб.

6. Питання авторського права, патентів, будь-яких інших прав інтелектуальної власності врегульовується за домовленістю Сторін.

IV. Прикінцеві положення

1. Цей Меморандум є для Сторін виключно декларацією про наміри, що не передбачає обов'язкових фінансових чи договірних зобов'язань для Сторін.

2. Сторони цього Меморандуму є вільними у своїх діях щодо співпраці з третіми особами щодо питань, зазначених у цьому Меморандумі.

3. Усі питання щодо цього Меморандуму вирішуються між Сторонами шляхом переговорів.

4. Цей Меморандум набирає чинності з моменту його підписання Сторонами та діє до моменту його припинення на вимогу однієї або взаємної згоди обох Сторін.

5. Будь-які зміни та доповнення до цього Меморандуму вчиняються виключно в письмовій формі за спільним погодженням Сторін.

6. Цей Меморандум укладено на 3 сторінках у двох автентичних примірниках, що мають однакову юридичну силу.

V. Реквізити Сторін

Державна наукова установа
«Інститут модернізації
змісту освіти»

Юридична адреса:
вул. Митрополита
Василя Липківського, 36,
Україна,
м. Київ,
03035.
Info@imzo.gov.ua
(044) 248-91-13

Товариством з обмеженою
відповідальністю «Leader Ukraine
s.r.o.», ексклюзивним ліцензованим
дистрибутором продуктів
Компанії FranklinCovey Co (USA)
на території України

Leader Ukraine s.r.o
Реєстр. номер (IČO): 51428873
Податковий номер: SK2120753756
Адреса: Štúrova 7, 04001 Košice, Slovakia
Банк: VUB, Bratislava, Slovakia
IBAN: SK42 0200 0000 0043 8602 (USD)
SWIFT: SUBASKBX
Тел. +421917972269
Email: ab@fceukraine.com

ЄВГЕН БАЖЕНКОВ



Leader Ukraine s.r.o.
ОЛЕКСАНДР ШИПКА
IČO: 51428873, IČ DPH: SK2120753756



MOU with the Ministry of Veterans Affairs of Ukraine

**МЕМОРАНДУМ
ПРО СПІВПРАЦЮ ТА ВЗАЄМОДІЮ**
між Міністерством у справах ветеранів України
та Товариством з обмеженою відповідальністю “Leader Ukraine s.r.o.”,
ексклюзивним ліцензованим дистриб’ютором продуктів
Компанії FranklinCovey Co (USA) на території України

м. Київ

" 9 " березня 2022 року

Міністерство у справах ветеранів України в особі Міністра Лапугіної Юлії Анатоліївни, яка діє на підставі Положення про Міністерство у справах ветеранів України, затвердженого постановою Кабінету Міністрів України від 27 грудня 2018 року № 1175, далі за текстом “Мінветеранів” з однієї сторони, та

Товариство з обмеженою відповідальністю “Leader Ukraine s.r.o.”, зареєстроване за адресою: Štúrova 7, 04001, Košice, Slovakia, ідентифікаційний номер 51428873, яке, згідно Договору від 28.01.2020 з Компанією FranklinCovey Co. (USA), є ексклюзивним ліцензованим дистриб’ютором продуктів Компанії на території України, в особі гр. Шипки Олександра Петровича, паспорт КС 578524 (далі – Представник), що діє на основі Довіреності № 2 від 02 червня 2021 року, виданої Директором Баганичем Андрієм (далі – Довіритель), що діє на основі Статуту,

що далі разом іменуються як “Сторони”, а кожен окремо – як “Сторона”, керуючись державницькими та національними інтересами, прагненням та необхідністю утвердження верховенства права, прагнучи підвищення якості освіти в Україні відповідно до сучасних потреб людини і суспільства, усвідомлюючи необхідність спільних взаємних дій, з дотриманням прозорості, довіри, партнерських відносин, уклали цей Меморандум про співпрацю та взаємодію (надалі – Меморандум), про наступне:

1. Предмет та мета Меморандуму

Цей Меморандум укладено задля співпраці між Сторонами з метою психологічної реабілітації та формування позитивного ментального здоров’я у ветеранів війни, членів їх сімей, а також сімей загиблих, в тому числі подолання негативного дитячого досвіду.

Підписанням цього Меморандуму, Сторони засвідчують та підтверджують, що діють на засадах добровільності та рівноправності у взаємовідносинах і мають свідомий намір спрямувати зусилля на ефективне співробітництво та взаємодію за такими напрямками:

сприяння запровадженню Програм FranklinCovey Co. (далі – Програми FC) та інших програм для психологічної реабілітації та формування позитивного ментального здоров’я у ветеранів війни, членів їх сімей, а також сімей загиблих, в тому числі подолання негативного дитячого досвіду;

сприяння інтеграції внутрішньо-переміщених осіб з числа ветеранів війни та членів їх сімей у нові середовища;

надання інформаційної підтримки Сторонам через надання листів підтримки, поширення інформації серед цільової аудиторії;

сприяння створенню умов для виконання й реалізації цього Меморандуму;

обмін інформацією з питань, визначених цим Меморандумом, та формування м'яких навичок;

сприяння розвитку партнерських відносин з міжнародними організаціями, установами та фондами щодо питань, визначених цим Меморандумом;

сприяння поширенню новин та інформації, створеної у рамках співробітництва за цим Меморандумом;

будь-які інші форми співробітництва, що узгоджені Сторонами відповідно до вимог законодавства України.

2. Взаємні наміри Сторін

1. Сторони погоджуються, що цей Меморандум встановлює загальні принципи взаємодії та співпраці між Сторонами.

2. Для співробітництва згідно з цим Меморандумом Сторони призначають відповідних повноважних представників Сторін, які визначатимуть та забезпечуватимуть конкретизовані напрямки спільної діяльності та особливості їх реалізації на практиці.

3. Сторони інформують одна одну щодо усіх своїх дій, пов'язаних з виконанням цього Меморандуму або його наслідками.

4. Будь-яка інформація чи дані, отримані в результаті реалізації цього Меморандуму, якщо вони заздалегідь не визначені Сторонами, як конфіденційні, є загальнодоступними для третіх осіб.

5. Дії Сторін, як результат реалізації цього Меморандуму, є відкритими та публічними для суспільства, засобів масової інформації та усіх інших зацікавлених осіб.

6. Питання авторського права, патентів, будь-яких інших прав інтелектуальної власності, врегульовується за домовленістю Сторін.

3. Прикінцеві положення

1. Цей Меморандум є для Сторін виключно декларацією про наміри, що не передбачає обов'язкових фінансових чи договірних зобов'язань для Сторін.

2. Сторони цього Меморандуму є вільними у своїх діях щодо співпраці з третіми особами щодо питань, зазначених у цьому Меморандумі.

3. Усі питання щодо цього Меморандуму вирішуються між Сторонами шляхом переговорів.

4. Цей Меморандум набирає чинності з моменту його підписання Сторонами та діє до моменту його припинення на вимогу однієї, або взаємної згоди обох Сторін.

5. Будь-які зміни та доповнення до цього Меморандуму вчиняються виключно в письмовій формі, за спільним погодженням Сторонами.

6. Цей Меморандум укладено у двох оригінальних примірниках, для кожної із Сторін.

4. Реквізити Сторін

Міністерство у справах ветеранів України

Україна, 01001, м. Київ,
пров. Музейний, 12
тел. +380442810831
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Міністр



Ю. А. Лапутіна

Товариство з обмеженою відповідальністю “Leader Ukraine s.r.o.”

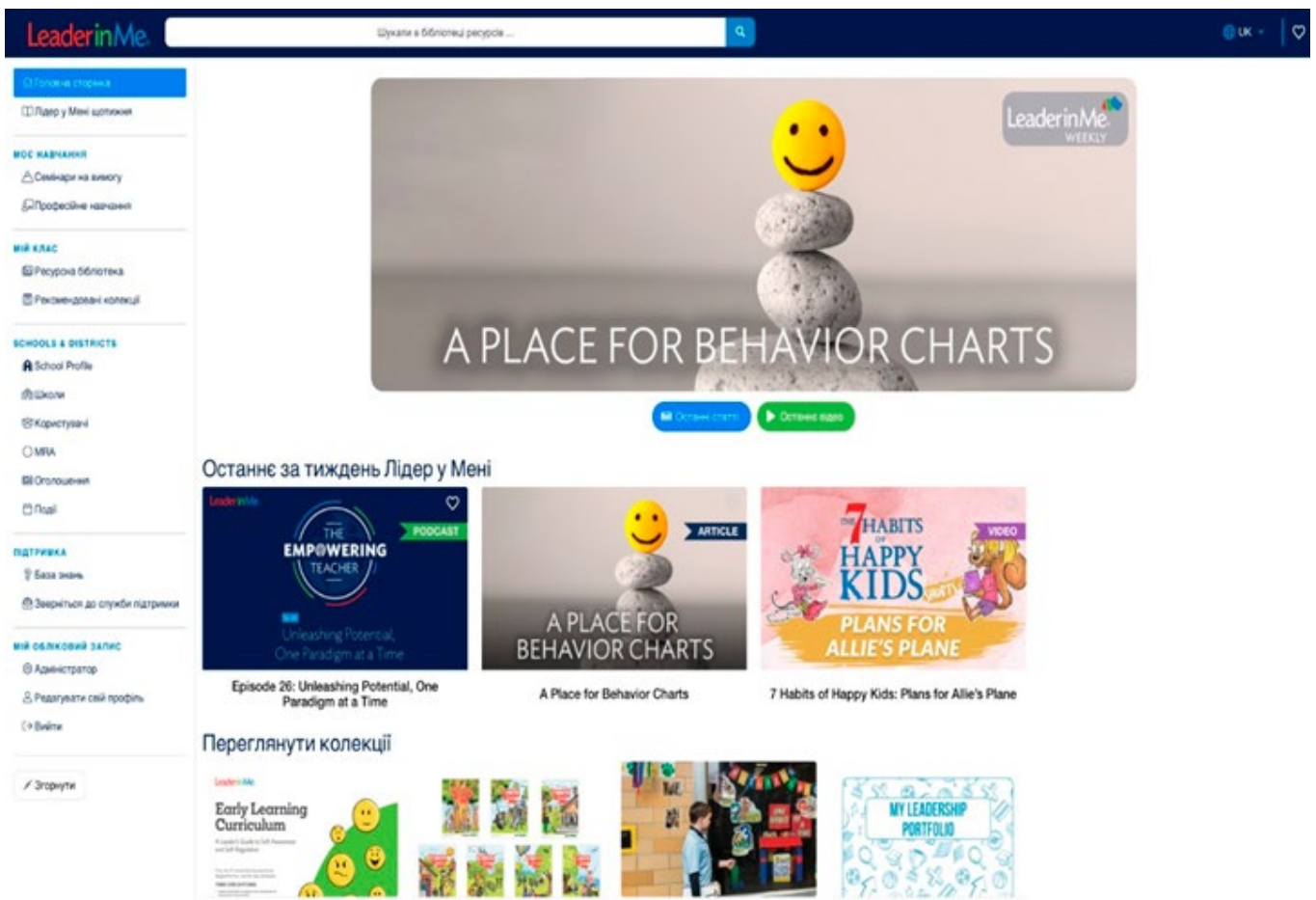
Реєстр. номер (ІČО): 51428873
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О. П. Шипка

Appendix A

“Leader in Me” website with all content and resources (videos, diagrams, guides etc.) in Ukrainian.



Appendix B

National Evangelical Synod
of Syria and Lebanon



السينودس الإنجيلي الوطني
في سورية ولبنان

Educational & Pedagogical Affairs

لجنة الشؤون التربوية والتعليمية

To whom it may concern

As the Executive Secretary of the Educational and Pedagogical Affairs Committee of the National Evangelical Synod of Syria and Lebanon, I am pleased to recommend the training services of Starmanship & Associates.

At our educational institutions, we sincerely believe in our students and their capabilities. We always strive to create a nurturing environment where our children thrive. Our academic standards are rigorous, and so is our focus on students' holistic development.

Therefore, when we consulted with Starmanship to implement the Leader in Me program in our schools, we found a perfect fit between what they offer and our educational aspirations as Synod schools. For the last 3 years, we have partnered with Starmanship for all our 7 schools throughout Lebanon to inspire greatness in our students and educators. The results have been outstanding, and I mention a few:

- Increase in self-confidence in students where their talents are being more affirmed and encouraged**
- More cooperation between teachers; the focus being more towards collectively modeling and teaching the influential 7 Habits of Highly Effective People to students**
- Increase in teacher motivation and passion**
- More positive relationships with parents who expressed satisfaction and shared inspiring stories of their children**

We thank Starmanship for their continuous support and service and look forward to many years of cooperation together.

**Sincerely
Johnny Awwad**

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HEART FOR LEBANON

قلبنا مع لبنان

P.O. Box 1294 | Black Mountain, NC 28711
828.505.8432 | www.HeartForLebanon.org

January 5, 2019

Dear Mr Raja Haddad and Starmanship Team,

First allow us to wish you a blessed and joyful New Year.

With the start of 2019 Heart for Lebanon wants to take this opportunity to express its sincere gratitude to you and to your team for the amazing work you have done in serving our H.O.P.E. non-formal educational programs in Beirut, the Bekaa Valley, and Southern Lebanon. Your dedication to help educate at-risk children is remarkable.

The *Leader in Me* is a program worth recommending to all educational institutions in our region. It is effective and well rounded as well as contextualized enough to address the needs of traumatized children from all walks of life. The 7 Habits your program highlights help increase the self-confidence among refugee kids at our Hope Centers as well as locals from various economic backgrounds. They help children acquire the necessary skills to learn how to be independent and how to work well with others.


In addition the *7 Habits* fit perfectly well with our Motto to *Help Lead Children from Despair to Hope*. They provide our students with the needed foundation to breakout from dependency on aid and to develop a clear vision for their future and the future of the communities they choose to lead in the coming years.

The *Leader in Me* curriculum is not only helpful to students of all ages but is also a great tool to help further develop the skills of the teachers and administrators involved. It is well rounded and of value to educators and students alike.

Our special thanks goes to Mr Andrew Haddad who leads this program effectively and with tremendous dedication to see children best served and educational institutions succeed in their respective missions.

We are grateful for Starmanship and its commitment of supporting the community and empowering educational institutions in our country to make a positive change in our society. Thank you for investing in the young and upcoming leaders of our nation and the Middle East region.

Camille Melki



Heart for Lebanon, CEO

Tom Atema



Heart for Lebanon, COO



Secrétariat Général des Écoles Catholiques au Liban



The “*Leader in Me*” has been endorsed by Fr. Boutros Azar, Secretary General of the Catholic Schools in Lebanon.

Fr. Azar believes in the “*Leader in Me*” and is encouraging Catholic Schools to pursue this program because of its effectiveness in developing character, morals, and leadership at a young age, which allow students gain skills that will help them thrive in the future and become contributing citizens in society.

On September 16, 2017, we presented an introductory workshop at the General Secretariat where representatives from several Catholic Schools attended and were highly satisfied.

The major obstacle for introducing the “*Leader in Me*” program in this institution is the religious fixed mindset which the schools think may conflict with the program teachings.

That is why offering schools free pilot tests will help tremendously in proving the opposite and convincing them to adopt the “*Leader in Me*” program in all their schools (one school at a time) - which by the way constitute a third of the number of students in Lebanon.

This is why we are so concerned about penetrating this institution in order to gain other schools of other religions.



**THE NATIONAL EVANGELICAL SCHOOL IN NABATIEH
OF THE NATIONAL EVANGELICAL SYNOD OF SYRIA AND LEBANON**

**المدرسة الإنجيلية الوطنية في النبطية
التابعة للسينودس الإنجيلي الوطني في سورية ولبنان**

PRINCIPAL OFFICE

مكتب رئيس المدرسة

Nabatieh, 03/12/2018

To whom it may concern

Three years ago we decided to start the Leader in Me Program at our School in Nabatieh. Little did we know how impactful and transformative the 7 Habits would be in Nabatieh, a deeply traditional and conservative region.

We can confidently say that because of the Leader in Me, many negative mentalities and beliefs were shattered, and replaced by paradigms that give our students hope and vision for their lives and future.

We are so thankful for Starmanship Team and their extraordinary efforts in helping us stand out and be an example for other schools.

Sincerely,

Shadi El Hajjar

School Principal



P.O.Box: 3, Midan Street
Nabatieh, Lebanon

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Appendix C



Головна → Новини ... →

ІМЗО СПІВПРАЦЮВАТИМЕ З ЕКСКЛЮЗИВНИМ ПАРТНЕРОМ FRANKLINCOVEY EDUCATION В УКРАЇНІ ДЛЯ ФОРМУВАННЯ ЛІДЕРСЬКИХ ЯКОСТЕЙ ЗДОБУВАЧІВ ОСВІТИ

Опубліковано 21 вересня 2021 року о 17:21



інститут модернізації змісту освіти

Освіта

Автор фото – пресслужба Міністерства освіти і науки України

Надрукувати

Сьогодні, 21 вересня 2021 року, відбулося підписання Меморандуму про співпрацю між Інститутом модернізації змісту освіти та ТОВ «Leader Ukraine», ексклюзивним Партнером FranklinCovey Education в Україні.

«Важливими якостями на всіх рівнях формування особистості є розвиток навичок та лідерства в освіті, зокрема в дошкільній, загальній середній, позашкільній, професійній, вищій освіті та освіті дорослих. Для цього ми залучаємо в організацію освітнього процесу стейкхолдерів, що мають великий досвід запровадження таких програм», – зазначив Міністр освіти і науки Сергій Шкарлет.

Сторони сприятимуть створенню умов для популяризації соціально-емоційного навчання, формування м'яких навичок, соціальної та громадянської компетентностей здобувачів освіти.

«Ми працюємо на 5 континентах і кожного дня тримаємо руку на пульсі всіх змін в освіті. Ми бачимо тенденції та швидко впроваджуємо необхідні рішення. Наша спільнота об'єднує понад 100 тисяч вчителів. Це глобальна спільнота освітян, які об'єднані задля розвитку людського потенціалу. Я щасливий з того, що тепер і українські освітяни приєднуються до цієї спільноти», – зазначив лідер FranklinCovey Education в Україні Олександр Шипка.

Довідково.

FranklinCovey Co. – транснаціональна компанія, світовий лідер у розвитку принципо-центрованого лідерства в людях та організаціях. FranklinCovey працює у двох ключових напрямках – бізнес (Corporate) та освіта (Education).

Однією з найпопулярніших програм компанії є «Leader in Me/Лідер у Мені». Ця програма базується на методиці «7 звичок високоефективних людей», адаптованій для дітей віком від 4 до 18 років. Програма вже працює в понад 5 тис. шкіл у світі.

Головна / Новини / Мінветеранів та FranklinCovey Co. (Education) Україна розпочинають співпрацю з реабілітації українців, постраждалих від російської агресії

Мінветеранів та FranklinCovey Co. (Education) Україна розпочинають співпрацю з реабілітації українців, постраждалих від російської агресії

опубліковано 09 березня 2022 року 15:31



У середу, 9 березня, Міністерство у справах ветеранів України підписало Меморандум про співпрацю з компанією FranklinCovey Co. (Education) в Україні. Документ передбачає співпрацю у напрямках психологічної реабілітації та формування позитивного ментального здоров'я ветеранів війни та членів їхніх родин, а також сімей загиблих Захисників. Також робота проводитиметься за напрямом подолання негативного досвіду в дітей, процесів адаптації внутрішньо-переміщених осіб з числа ветеранів та їхніх родин.

«Мінветеранів сприятиме запровадженню програм FranklinCovey Co. (Education) та інших програм з психологічної реабілітації. Міністерство підтримуватиме всі ініціативи з психологічної реабілітації ветеранів, членів їхніх родин та сімей полеглих воїнів», – заповнила міністр у справах ветеранів України Юлія Лапутіна і наголосила, що Мінветеранів також запроваджуватиме сучасні форми промоції української культури та підтримуватиме українців у світі.

«Українці – це носії основних цінностей: Волі, Гідності, Довіри і Відповідальності. І мета нашої співпраці – просувати їх у світі, співпрацювати за цими напрямками, щоб сучасна Європа знала, що розвиток починається саме з України», – наголосила Юлія Лапутіна.

Національний Партнер та ліцензіат на Україну від FranklinCovey Co. (Education) Олександр Шипка зазначив, що представники компанії в усьому світі об'єдналися задля допомоги українцям як у межах країни, так і за кордоном.

«Відповідаючи на виклики часу, ми з групою однодумців, колишніми високопосадовцями, громадськими діячами, волонтерами, бізнесменами, створюємо український фонд «Ренесанс», який об'єднає ініціативи у сфері освіти, культури, гуманітарної допомоги нашим воїнам, які сьогодні ризикують власним життям, щоб ми могли жити під мирним небом, – розповів Олександр Шипка. – Ми бачимо нашою найбільшою потребою і можливістю допомогти внутрішньо-переміщеним особам і тим українцям, які зараз вимушено знаходяться в країнах Європи. Наші партнери у всіх країнах світу повністю готові допомагати і сприяти нашій роботі, зокрема, з подолання негативного та формування позитивного досвіду у дітей, який дозволить їм інтегруватися. Ми розпочинаємо діяльність Фонду «Український Ренесанс» глобальною ініціативою та фандрайзингом для невідкладної психологічної допомоги та реабілітації в цілому всій українській нації в Україні та за кордоном».



Національний Партнер та ліцензіат на Україну FranklinCovey Co. (Education) також додав, що наразі компанія робить усе, щоб забезпечити українців, які виїхали за кордон, гідними умовами проживання та працевлаштування.

«Тільки спільними зусиллями ми зможемо подолати негативні наслідки, надати психологічну реабілітацію українській нації», – підкреслив Олександр Шипка.



Оперуємо офіційною інформацією та підтримуємо Збройні Сили України



Львівщина
люди ді!

Суспільство

Унікальна міжнародна програма виховання лідерів святкує свій перший рік в Україні!

П'ЯТНИЦЯ
29 січня,
2021
17:15



FranklinCovey Education Ukraine - унікальна міжнародна освітня програма виховання лідерів - святкує свій перший рік офіційної співпраці з українськими школами.

FranklinCovey (FC) – компанія № 1 у світі з розвитку принципо-орієнтованого лідерства. Її місія - розвивати велич у людях та організаціях. Освітня траєкторія побудована на системі «7 звичок», яку розробив доктор Стівеном Р. Кові (Steven R. Covey) – всесвітньо відомий фахівець із питань лідерства, родини та міжособистісних взаємин.

«Сьогодні, 28 січня 2021 року, рівно рік, відколи в Україну ми привели FranklinCovey Education з унікальною програмою для соціально-емоційного навчання школярів - «Лідер у Мені». І за рік ми маємо вже великі досягнення. Найперше - це стала і тісна співпраця з 15-а школами у всіх регіонах України, створення україномовних навчально-методичних матеріалів, навчання та міжнародна сертифікація команди освітян для подальшого викладання за програмою», - каже ексклюзивний Партнер та Ліцензіат на Україну від FranklinCovey Education Алекс Шипка.

Зокрема, серед досягнень за рік:

- досягнуто домовленостей подібними національними представництвами FranklinCovey Education у Великобританії та Угорщині, що дають можливість обміну досвідом та он-лайн мережування на міжнародному рівні;
- сформовано Всеукраїнську партнерську мережу майже у всіх регіонах України;
- повністю локалізовано (перекладено, відредаговано та погоджено на внутрішній методичній раді) навчальні та методичні матеріали;
- проведено навчання та сертифікацію материнською компанією першого набору української освітньої команди;
- всього за останні 2 місяці з моменту оголошення пілотного набору у запропонованих регіональними партнерами освітніх закладів до навчальної програми «Лідер у Мені» приєдналися батьки та діти 15 українських шкіл! Географія вражає: Івано - Франківськ, Київ, Львів, Луцьк, Полтава, Рівне, Суми, Харків! І це лише початок!



Теги: Навчання, Курси

Відбудеться прес-конференція з Шоном Кові, принципи роботи якого впроваджують і на Черкащині

27 січня 2022, 11:49 **Новини Черкас та області**



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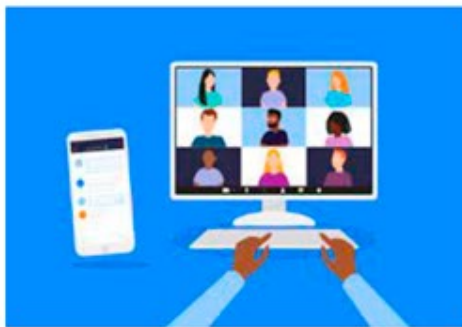
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Завтра відбудеться онлайн-конференція за участю президента FranklinCovey Education Шона Кові/Sean Covey, представників влади та місцевого самоврядування, освітнього середовища.

Захід приурочено річниці підписання Угоди про офіційне партнерство між Franklin Covey Co. (Education) USA та Компанією «Leader Ukraine», ексклюзивним Ліцензіатом на Україну.

Серед запрошених – представники Міністерства освіти і науки України, Інституту модернізації змісту освіти,

керівники департаментів та управлінь освіти місцевого рівня, голови територіальних громад, освітяни, представники адміністрацій шкіл, влади та місцевого самоврядування. Зокрема, буде виступ Шона Кові: підсумки та перспективи роботи FranklinCovey Education в Україні, як складової глобальної трансформації освіти через формування лідерських принципів та навиків готовності до життя у молоді, особливо в часи COVID-19, у всьому світі.

Шон – президент FranklinCovey Education та керує усіма міжнародними партнерствами FranklinCovey, які охоплюють понад 140 країн. Він продовжує справу свого батька, легендарного Стівена Кові, автора бестселера «7 звичок високоефективних людей». Саму книгу журнал Forbes назвав найвпливовішою книгою 20 століття, а доктора Кові журнал Time визнав одним з 25 найвпливовіших американців. Метою Шона є трансформувати освіту в усюду світі, поклавши принципи та навиків лідерства